



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 7/31/2020

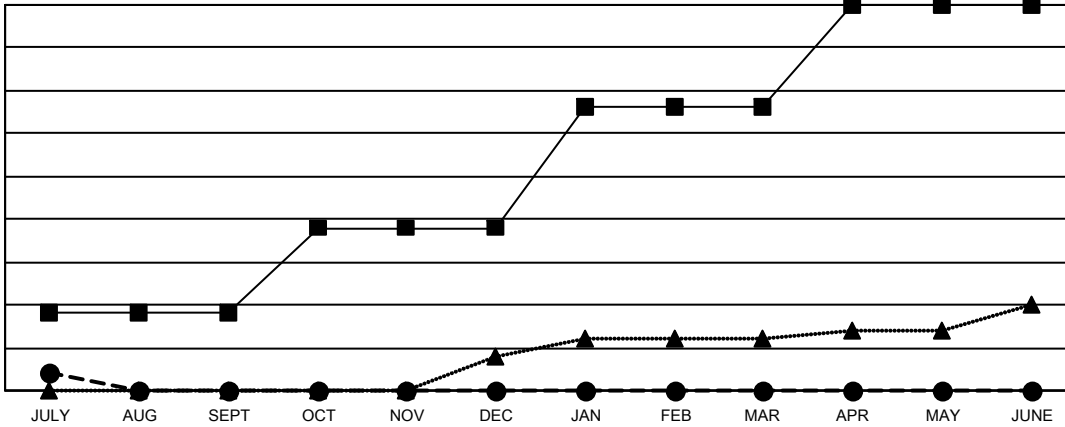
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	9	2	2
OCT/NOV/DEC	10	0	0
JAN/FEB/MAR	14	0	0
APR/MAY/JUNE	12	0	0

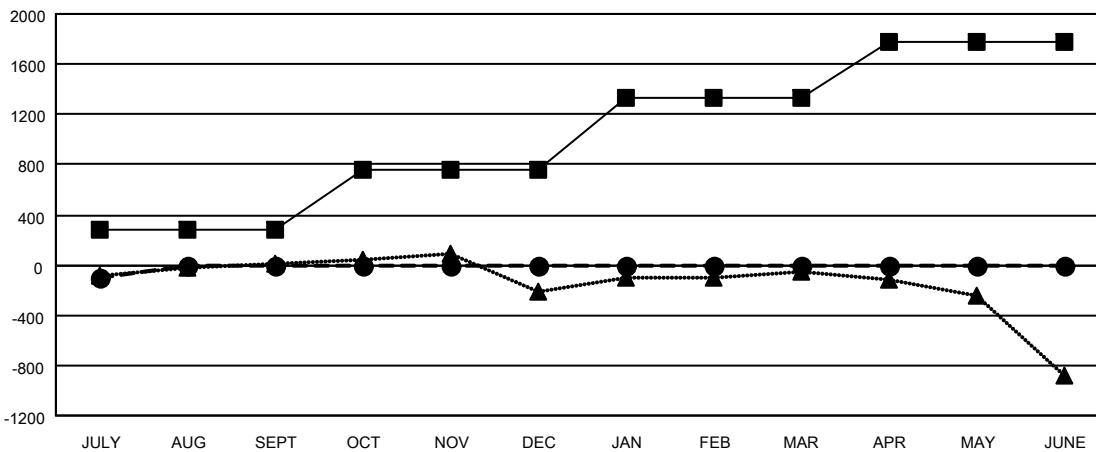
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	282	279	341
OCT/NOV/DEC	483	0	0
JAN/FEB/MAR	563	0	0
APR/MAY/JUNE	450	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	85 CLUBS OF 708 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
		MALE 11,212 (61.32%)
		FEMALE 7,071 (38.68%)
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 3,439
DECEASED 23		FAMILY MEMBERS PAYING HALF DUES 1,797
CLUB CANCELLED 0		
OTHER 318		
TOTAL 341		